

# Revive

a fresh perspective on faith, church and life

## Display Advertising

### Costs for the standard sizes of Display Advertising:

Half Page (horizontal) \$720.00

Full Page \$1400.00

Advertisements outside of these sizes will be quoted individually.

### Advertising discounts are available for regular advertisers:

Book 2 issues (4 months) receive 5%

Book 3 issues (6 months) receive 7.5%

Book 6 issues (12 months) receive 10.0%

All prices quoted are inclusive of GST. The magazine is printed in A4 sizing.

### Example of half-page advertisement:

## EDUCATION WITH Uniting Church Schools

Our seven independent schools provide education for over 8,000 students from Pre Kindergarten\* to Year 12. They offer a variety of learning environments, from some of the oldest and best-known independent schools in WA to the more recently established colleges in new suburbs on the edge of the Perth metropolitan area. While these schools respect the faith diversity of all students, the story, values and practices of the Christian faith are expressed with integrity in order to nurture young lives for sound learning, faith, compassion and responsible service.



 <p><b>Methodist Ladies' College</b> 356 Stirling Hwy Claremont WA 6010 T 08 9384 4000 <a href="http://mlc.wa.edu.au">mlc.wa.edu.au</a></p>	 <p><b>Penrhos College</b> 6 Morrison St Como WA 6152 T 08 9368 9500 <a href="http://penrhos.wa.edu.au">penrhos.wa.edu.au</a></p>	 <p><b>Presbyterian Ladies' College</b> 14 McNeil St Peppermint Grove WA 6011 T 08 9424 6444 <a href="http://plc.wa.edu.au">plc.wa.edu.au</a></p>	 <p><b>Scotch College</b> 76 Shenton Rd Swanbourne WA 6010 T 08 9383 6800 <a href="http://scotch.wa.edu.au">scotch.wa.edu.au</a></p>	 <p><b>St Stephen's School</b> Campuses in Duncraig and Carramar T 08 9243 2108 <a href="http://ststephens.wa.edu.au">ststephens.wa.edu.au</a></p>	 <p><b>Tranby College</b> 90 Arpenteur Dr Baldivis WA 6171 T 08 9524 2424 <a href="http://tranby.wa.edu.au">tranby.wa.edu.au</a></p>	 <p><b>Wesley College</b> Corner of Coode St and Angelo St South Perth WA 6151 T 08 9368 8000 <a href="http://wesley.wa.edu.au">wesley.wa.edu.au</a></p>
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## Inserts

Inserts can be accommodated at a cost of 15c (plus GST) each. We only accept a maximum of 3 inserts per issue so you can be assured that yours will not be lost in a multitude of material.

The weight of individual inserts must not be more than 20gms. Heavier items, such as catalogues, will be the subject of an individual quotation.

## Technical Specifications

Artwork is to be supplied in the following formats:

- High resolution (Press Quality) PDF file
- InDesign file with all fonts and graphics
- Photoshop EPS or TIFF files
- All coloured material must be in CMYK mode

Please note that Microsoft Publisher & Word files are not able to be used as artwork due to the incompatibility between those file formats and our page layout software, Adobe InDesign.

Images need to be supplied in at least 225dpi (ideally 300dpi) to size in JPEG, TIFF or EPS formats.

Please email all artwork within 4 working days of booking deadline of each issue to [revive@wa.uca.org.au](mailto:revive@wa.uca.org.au)

### Full page advertisement measurements:

#### Size in mm (without bleed area)

W=210mm x H=297mm

#### Size in pixels 300dpi (without bleed area)

W=3508 px x H=2480 px

### Half page advertisement measurements:

#### Size in mm (without bleed area)

W=210mm x H=136mm

#### Size in pixels 300dpi (without bleed area)

W=2480 px x H=1606 px

# Deadline and Publishing Schedule 2021/2022

Issue:	Ads books by:	Inserts due by:	Publication date:
Dec 2021	Thursday, 14 October	Thursday, 25 November	Sunday, 5 December
Mar 2022	Thursday, 13 January	Thursday, 24 February	Sunday, 6 March
Jun 2022	Thursday, 21 April	Thursday, 26 May	Sunday, 5 June
Sep 2022	Thursday, 21 July	Thursday, 25 August	Sunday, 4 September
Dec 2022	Thursday, 20 October	Thursday, 24 November	Sunday, 4 December

## Revive Demographics

Would you like to target upwards of 8,000+ Uniting Church readers across Western Australia? Advertising in *Revive* will get your message across this vast State and reach people belonging to a much sought after demographic. A wealth of readers for businesses and organisations to tap into it.

Our readership are mostly retirees. We have more female readers (62%) than male, reflecting Uniting Church membership. Over 65% of our readers are aged 51 to 80 years old. They have a reasonable amount of disposable income and plenty of time to spare. They are committed attendees of worship, with 76% attending weekly, and have strong links with their local community through outreach programs and volunteer work.

There is a high level of interest in the written content of the magazine, as it is an important link to the activities of the wider church in Western Australia.

We print 4,500 copies four times a year and these are distributed without cost to members of the Uniting Church and its employees. They are also available free of charge to shoppers at all Good Sammy's stores. Members of our school communities and people connected to the church through our caring work also read the magazine. The Uniting Church is the umbrella organisation for seven independent schools and three state-wide agencies: UnitingWA, Good Samaritan Enterprises, and Juniper (Aged Care Services).



# Advertising Policy

No responsibility is accepted by the Editor or Uniting Church WA for the accuracy of any information contained in any advertisement.

Advertising is separate from content. *Revive* will not sell advertising for a specific product if conditional that it appears in the same location and at the same time as a specific article mentioning that product.

Advertisers may wish to submit editorial material for inclusion, but it will not be guaranteed inclusion or preferential treatment by being associated with advertisements. Users will be able to distinguish advertising and editorial content clearly.

If there is a conflict of interest and/or space, preference will be given to Uniting Church organisations, ecumenical bodies, other churches and Christian based organisations, in that order.

Advertisers will be informed if there are other inserts besides their own or if there is likely to be a conflict of interest.

*Revive* will not accept paid advertisements for political parties and will not accept any advertising that relates to alcoholic beverages, cigarettes, tobacco, gambling or any services, products, companies, or organisations which are ethically unacceptable to the Uniting Church WA.

*Revive* does not accept adverts of a personal nature that would traditionally appear in a personals column in a newspaper.

The Uniting Church will not be liable for any damage or loss caused by late publication, error or failure of an advertisement to appear. Where the mistake is made by the advertiser, *Revive* will not be responsible for failing to make corrections.

Where mistakes in advertisements are made by *Revive* staff or their appointed agents, *Revive* will print the advertisement a second time at no charge.

Original advertising appearing in *Revive* is copyright, the exclusive property of *Revive*, and cannot be reproduced in whole or in part, without the express permission of the editor.

Acceptance of advertising does not express endorsement by the editor of *Revive* or Uniting Church WA. The Uniting Church does not assume any responsibility concerning advertisers, their positions, practices, services, or products.

Advertising must be factual and in good taste and not vilify any groups by encouraging others to threaten, hate, abuse or strongly react against an individual or group of people, because of their race, religion, sexuality or gender identity.

If the Editor feels an advertisement is false, misleading and/or libellous, they reserve the right to refuse, withdraw, decline, cancel or otherwise deal with all advertisements without explanation at any time.

All advertisements must comply with the Trade Practices Act 1974 (amended) and must not be misleading, false, or deceptive. The Uniting Church WA does not accept any liability for breaches of that Act by any advertiser.

All revenue generated from advertising will be used to produce the *Revive* magazine.

**Enquiries:** Marketing and Communications Team

**Phone:** (08) 9260 9800

**Email:** [revive@wa.uca.org.au](mailto:revive@wa.uca.org.au)

**Mail:** GPO Box M952, Perth WA 6843

**Website:** [revivemagazine.org.au](http://revivemagazine.org.au)